

## CanalFest 2017 on the Banks of the Delaware & Raritan Canal in Historic East Millstone

**A** perfect backdrop for an outdoor music, arts and crafts, and family fun! This is the seventh annual CanalFest and it takes place on Saturday, October 14<sup>th</sup> from 11AM until 5PM (rain date of the 15<sup>th</sup>).

Originally started to celebrate the beauty and history of the Delaware & Raritan Canal and East Millstone, CanalFest has continued to grow. This year we expect over 6,000 people to visit our arts and crafts vendors, community informational displays, and participate in family-oriented activities in our children's activity area. CanalFest offers informative lectures about local history, and great sounds of talented local bands on one of the three stages. CanalFest also features a variety of delicious food!. Whatever the age, CanalFest is always fun.

This great family-fun day supports the Franklin Food Bank and helps us Feed Those in Need. In 2016 more than 2,000 of your neighbors needed assistance.

### 7th Annual CanalFest 2017

**Saturday, October 14, 2017**

(rain date—Sunday October 15th)

**11AM until 5PM**

**Market Street & Amwell Road  
East Millstone, NJ**

For more information & directions, visit  
**[www.FranklinFoodBank.org](http://www.FranklinFoodBank.org)**

OR to get the latest updates at  
**[www.facebook.com/](http://www.facebook.com/)**

**DelawareRaritanCanalFestival**

### Mission of the Franklin Food Bank

**Enhance the quality of life for Franklin Township residents in need by providing food assistance in an atmosphere of dignity and respect.**

We carry out our mission by:

- Asking local individuals, houses of worship, schools, non-profit groups, businesses and professionals for donations of food, staples and money for supplemental food purchases,
- Packaging donated and purchased food into types and quantities suitable for various family/household sizes, and
- Distributing the packages to people in need who come to our facility.

We perform our mission five days per week, 52 weeks per year, through the efforts of numerous devoted volunteers supervised by a few part-time paid employees.

**Simply stated, we are a group of community-minded and caring people, giving limited emergency help to some of our neighbors who are temporarily in need of something as basic as food.**

**Sponsorships are critical to fund the event. All profits will benefit the Franklin Food Bank.** Please support CanalFest by making a tax-deductible donation to the Franklin Food Bank and joining the growing list of community sponsors. For more information about the Franklin Food Bank and how you might help, visit our website **[www.FranklinFoodBank.org](http://www.FranklinFoodBank.org)**.



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Post Office Box 333  
Somerset, NJ 08875-0333  
Phone: 732.246.0009

Nancy LaCorte, Special Events, [nlacorte@ftfb.org](mailto:nlacorte@ftfb.org)



[www.facebook.com/  
DelawareRaritanCanalFestival](http://www.facebook.com/DelawareRaritanCanalFestival)

Franklin Food -Bank



# CanalFest 2017

## “Captain” Sponsor

**\$2,500**

The definition of a “Captain” was a person in charge of a canal boat or ship. Be in charge of CanalFest and steer the barge (only kidding, we don’t have a barge!) The Captain level sponsorship really gets seen with an 8’ tear-drop banner along the Amwell Road and Market Street entrance plus top billing on all of on-site marketing, recognition on our website with a cross-link to your website, promotion in all of our social media marketing, mention in all press releases, signage directing guests to your complimentary table\* to promote your business and a “shout out” from each of our three stages.

## “Locktender” Sponsor

**\$1,500**

“Locktenders” were workers who operated the gates of a lock to raise or lower the level of water inside. Visitors will begin a guided tour led by John Loos, a Commissioner of the Delaware and Raritan Canal Commission. Your company’s signage will be placed at the start of the historic walk down the Delaware & Raritan Canal. You will receive recognition on our website with a cross-link to yours, promotion in all of our social media marketing, and a complimentary table\* to promote your business plus a “shout out” from one of the three stages.

## “Canawler” Sponsor

**\$1,000**

“Canawlers” were people working on canal boats; a mispronunciation of “Canallers.” Sponsor the entire Children’s Area and be the hit of all the moms and dads. Your company’s signage will be placed at the entrance to the Children’s Area (corner of Market Street and Amwell Road). You will receive recognition on our website with a cross-link to your’s, promotion in all of our social media marketing, and a complimentary table\* to promote your business.

*\*Please contact us for details.*

## “Navy” Sponsor

**\$500**

A “Navy” was a laborer who worked on a canal, shortening of navigator or one who digs navigation canals. Sponsor a stage! Your company’s name will appear in directional signage at the entrance to the event directing people to the stage you are promoting and a sign with your company’s logo will appear at one of the three stages. You will also receive promotion in all of our social media marketing and have a cross-link from our website to your’s. Also, have your company’s name “shouted out” during some of the musical numbers.

## “Hoggie” Sponsor

**\$150**

“A young boy in his early teens who drove the animals used to tow canal boats. Our “Hoggie” sponsors will sponsor one of our children’s games where you will receive signage at the game or activity you are sponsoring. You will also be thanked on the CanalFest webpage.

## CanalFester

**\$50**

Get recognized with one 18x24” lawn sign along Amwell Road and Market Street. CanalFesters will be thanked on the CanalFest webpage.

**For more information or with any questions, please call Nancy LaCorte—732.246.0009, email [nlacorte@ftfb.us](mailto:nlacorte@ftfb.us) or visit our website [www.FranklinFoodBank.org](http://www.FranklinFoodBank.org)**



This program is made possible, in part, by funds from the New Jersey State Council on the Arts/Department of State, a Partner Agency of the National Endowment for the Arts, and administered by the Somerset County Cultural & Heritage Commission through the State/County Partnership Local Arts Program.

Contact Name

Company or Organization Name

Street Address

City, State & Zip Code

Phone Number

Email

Website

Credit/Debit Card Number

Expiration Date

## Pay Online

[www.FranklinFoodBank.org/events](http://www.FranklinFoodBank.org/events)

## Or Mail with this form to:

**Franklin Food Bank**

**PO Box 333, Somerset, NJ 08875-0333**

## Type of Sponsorship

- |                                     |         |                                      |       |
|-------------------------------------|---------|--------------------------------------|-------|
| <input type="checkbox"/> Captain    | \$2,500 | <input type="checkbox"/> Navy        | \$500 |
| <input type="checkbox"/> Locktender | \$1,500 | <input type="checkbox"/> Hoggie      | \$150 |
| <input type="checkbox"/> Canawler   | \$1,000 | <input type="checkbox"/> CanalFester | \$50  |